

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Sandler and Innocenzi
Attention: Accounts Payable
705 Prince Street
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255725-1	08/15/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Mica for Congress/Rep	MICA FOR CONGRESS	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	255725	06261339

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	Morn News at 5a	5-530a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Mon 08/06/12 5:13 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM 2 WKMG Tue 08/07/12 5:23 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM 3 WKMG Wed 08/08/12 5:24 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM 4 WKMG Thu 08/09/12 5:16 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM 5 WKMG Fri 08/10/12 5:30 AM Morn News at 5a 5-530a :30 JM80812H \$300.00 NM									
2	08/06/12	08/10/12	Extra	4-430p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Mon 08/06/12 4:26 PM Extra 4-430p :30 JM71312H \$350.00 NM 2 WKMG Tue 08/07/12 4:13 PM Extra 4-430p :30 JM71312H \$350.00 NM 1 WKMG Wed 08/08/12 4:14 PM Extra 4-430p :30 JM71312H \$350.00 NM 5 WKMG Thu 08/09/12 4:19 PM Extra 4-430p :30 JM71312H \$350.00 NM 3 WKMG Fri 08/10/12 4:27 PM Extra 4-430p :30 JM80812H \$350.00 NM									
3	08/06/12	08/10/12	Inside Edition	430-5P	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Mon 08/06/12 4:57 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM 3 WKMG Tue 08/07/12 4:51 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM 4 WKMG Wed 08/08/12 4:46 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM 2 WKMG Thu 08/09/12 4:52 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM 5 WKMG Fri 08/10/12 4:51 PM Inside Edition 430-5P :30 JM80812H \$450.00 NM									

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255725-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Rep	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 6:54 AM Sat 5-7a News 5-7a :30 JM80812H \$125.00 NM									
5	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 7:26 AM 7-9a Sat Early Show 7-9a :30 JM80812H \$275.00 NM									
6	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$350.00 NM See MG 6.2 2 WKMG Sa 08/11/12 7:43 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 JM80812H \$350.00 NM MG for 6.1 08/11									
7	08/12/12	08/12/12	CBS Eve News	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 08/09/12 5:29 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM MG for 7.1 08/12 3 WKMG F 08/10/12 8:54 AM The Early Show 7-9a :30 JM80812H \$100.00 NM MG for 7.1 08/12 1 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$450.00 NM See MG 7.2,7.3									
8	08/06/12	08/12/12	M-SU 11p News	11-1135p	MTWTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 11:33 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 3 WKMG Tu 08/07/12 11:29 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 2 WKMG W 08/08/12 11:28 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 4 WKMG F 08/10/12 11:23 PM M-SU 11p News 11-1135p :30 JM80812H \$1,200.00 NM 5 WKMG Su 08/12/12 11:28 PM M-SU 11p News 11-1135p :30 JM80812H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mica for Congress/Rep	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/06/12	08/10/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 5:42 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 4 WKMG 08/07/12 5:54 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 3 WKMG 08/08/12 5:43 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 1 WKMG 08/09/12 5:53 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM									
10	08/13/12	08/14/12	Morn News at 530a	530-6a	MT-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 5:28 AM Morn News at 530a 530-6a :30 JM80812H \$400.00 NM									
11	08/06/12	08/10/12	Morn News at 6a	6-7a	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 6:11 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM 3 WKMG 08/07/12 6:27 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM 2 WKMG 08/08/12 6:55 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM									
12	08/06/12	08/10/12	Price Is Right	11a-12p	MTWTF--	:30	10	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WKMG 08/06/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 1 WKMG 08/06/12 11:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 2 WKMG 08/07/12 10:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 7 WKMG 08/07/12 12:00 PM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 3 WKMG 08/08/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 6 WKMG 08/08/12 11:28 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 8 WKMG 08/09/12 11:28 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 4 WKMG 08/09/12 11:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 10 WKMG 08/10/12 10:59 AM Price Is Right 11a-12p :30 JM80812H \$600.00 NM 5 WKMG 08/10/12 11:28 AM Price Is Right 11a-12p :30 JM80812H \$600.00 NM									
13	08/13/12	08/14/12	Price Is Right	11a-12p	MT-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 11:59 AM Price Is Right 11a-12p :30 JM070512 \$650.00 NM									

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255725-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/13/12	08/14/12	M-F 11p News	11-1135p	MT-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 11:23 PM M-F 11p News 11-1135p :30 JM80812H \$1,200.00 NM									
15	08/06/12	08/10/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 5 WKMG Tu 08/07/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 2 WKMG W 08/08/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 4 WKMG Th 08/09/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 3 WKMG F 08/10/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 JM80812H \$600.00 NM									
16	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 JM80812H \$650.00 NM									
17	08/12/12	08/12/12	Sun 7-8p	7-8p	-----1	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 8:11 PM Sun 7-8p 7-8p :30 JM80812H \$2,750.00 NM									
18	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 9:06 AM CBS Sunday Morning 9-1030a :30 JM80812H \$1,400.00 NM 2 WKMG Su 08/12/12 9:53 AM CBS Sunday Morning 9-1030a :30 JM80812H \$1,400.00 NM									
19	08/12/12	08/12/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:27 AM Face The Nation 1-hr 1030-1130a :30 JM80812H \$1,000.00 NM									
20	08/06/12	08/10/12	News at 6p	6-630p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 6:23 PM News at 6p 6-630p :30 JM71312H \$900.00 NM 1 WKMG Th 08/09/12 6:21 PM News at 6p 6-630p :30 JM71312H \$900.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/13/12	08/14/12	Morn News at 5a	5-530a	MT-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 5:14 AM Morn News at 5a 5-530a :30 JM80812H \$350.00 NM									
22	08/13/12	08/14/12	Extra	4-430p	MT-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 3:58 PM Extra 4-430p :30 JM070512 \$250.00 NM									
23	08/13/12	08/14/12	Inside Edition	430-5P	MT-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 4:42 PM Inside Edition 430-5P :30 JM070512 \$250.00 NM									

Total Spots 60 Gross Total \$36,400.00

Payment Terms 30 Days

Agency Commission \$5,460.00

Net Amount Due \$30,940.00

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Billing Calendar	Billing Type
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<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/30/12</td><td>08/05/12</td><td>MTWTF--</td><td>5</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>4 WKMG</td><td>M</td><td>07/30/12</td><td>5:13 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>JM72412H</td><td>\$300.00</td><td>NM</td></tr> <tr> <td>1 WKMG</td><td>Tu</td><td>07/31/12</td><td>5:14 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>JM72412H</td><td>\$300.00</td><td>NM</td></tr> <tr> <td>2 WKMG</td><td>W</td><td>08/01/12</td><td>5:25 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>JM72412H</td><td>\$300.00</td><td>NM</td></tr> <tr> <td>5 WKMG</td><td>Th</td><td>08/02/12</td><td>5:15 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>JM72412H</td><td>\$300.00</td><td>NM</td></tr> <tr> <td>3 WKMG</td><td>F</td><td>08/03/12</td><td>5:22 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>JM71312H</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/30/12	08/05/12	MTWTF--	5	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4 WKMG	M	07/30/12	5:13 AM	Morn News at 5a	5-530a	:30	JM72412H	\$300.00	NM	1 WKMG	Tu	07/31/12	5:14 AM	Morn News at 5a	5-530a	:30	JM72412H	\$300.00	NM	2 WKMG	W	08/01/12	5:25 AM	Morn News at 5a	5-530a	:30	JM72412H	\$300.00	NM	5 WKMG	Th	08/02/12	5:15 AM	Morn News at 5a	5-530a	:30	JM72412H	\$300.00	NM	3 WKMG	F	08/03/12	5:22 AM	Morn News at 5a	5-530a	:30	JM71312H	\$300.00	NM
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INVOICE



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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255216-1	08/06/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/30/12	08/03/12	Extra	4-430p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 07/30/12 3:58 PM Extra 4-430p :30 JM72412H \$350.00 NM 2 WKMC Tu 07/31/12 4:26 PM Extra 4-430p :30 JM72412H \$350.00 NM									
5	07/30/12	08/03/12	Inside Edition	430-5P	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMC Tu 07/31/12 4:57 PM Inside Edition 430-5P :30 JM72412H \$450.00 NM 2 WKMC W 08/01/12 4:42 PM Inside Edition 430-5P :30 JM72412H \$450.00 NM 1 WKMC F 08/03/12 4:42 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
6	08/04/12	08/04/12	NYC22	9-10p	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 8:57 PM NYC22 9-10p :30 JM71312H \$1,200.00 NM									
7	08/04/12	08/04/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 5:57 AM Sat 5-7a News 5-7a :30 JM71312H \$125.00 NM									
8	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 7:26 AM 7-9a Sat Early Show 7-9a :30 JM71312H \$275.00 NM									
9	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 08/05/12 7:14 AM 6-830a Sun News 6a-830a :30 JM71312H \$150.00 NM									
10	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 08/05/12 5:59 PM CBS Eve News 630-7p :30 JM71312H \$450.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/30/12	08/05/12	M-SU 11p News	11-1135p	MTWTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 11:34 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 4 WKMG 07/31/12 11:11 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 3 WKMG 08/01/12 11:13 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 5 WKMG 08/03/12 11:24 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 2 WKMG 08/04/12 11:33 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM									
12	08/04/12	08/04/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 10:41 PM 48 Hours Mystery 10-11p :30 JM71312H \$1,600.00 NM									
13	08/05/12	08/05/12	Sun 7-8p	7-8p	-----2	:30	2	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/05/12 6:59 PM Sun 7-8p 7-8p :30 JM71312H \$2,750.00 NM 1 WKMG 08/05/12 7:57 PM Sun 7-8p 7-8p :30 JM71312H \$2,750.00 NM									
14	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 9:08 AM CBS Sunday Morning 9-1030a :30 JM71312H \$1,400.00 NM 2 WKMG 08/05/12 10:29 AM CBS Sunday Morning 9-1030a :30 JM71312H \$1,400.00 NM									
15	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 11:29 AM Face The Nation 1-hr 1030-1130a :30 JM71312H \$1,000.00 NM									
16	07/30/12	08/03/12	Nate Berkus	3-4p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 3:37 PM Nate Berkus 3-4p :30 JM72412H \$300.00 NM 1 WKMG 07/31/12 3:22 PM Nate Berkus 3-4p :30 JM72412H \$300.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	07/30/12	08/03/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 9:41 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM 1 WKMG 07/31/12 9:19 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM 2 WKMG 08/01/12 9:39 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM									
18	07/30/12	08/03/12	Let's Make a Deal	10-11a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 10:29 AM Let's Make a Deal 10-11a :30 JM72412H \$450.00 NM 2 WKMG 08/01/12 10:25 AM Let's Make a Deal 10-11a :30 JM72412H \$450.00 NM									
19	07/30/12	08/03/12	Price Is Right	11a-12p	MTWTF--	:30	8	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 8 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 10:58 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 8 WKMG 07/31/12 10:59 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 2 WKMG 07/31/12 12:00 PM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 3 WKMG 08/01/12 10:59 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 7 WKMG 08/01/12 11:28 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 4 WKMG 08/02/12 10:58 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 5 WKMG 08/03/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 6 WKMG 08/03/12 12:00 PM Price Is Right 11a-12p :30 JM71312H \$600.00 NM									
20	07/30/12	08/03/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 07/30/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 3 WKMG 07/31/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 4 WKMG 08/01/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 1 WKMG 08/02/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 2 WKMG 08/03/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM									
21	07/30/12	08/03/12	The Talk	2-3p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 2:26 PM The Talk 2-3p :30 JM72412H \$450.00 NM 1 WKMG 07/31/12 2:59 PM The Talk 2-3p :30 JM72412H \$450.00 NM 2 WKMG 08/01/12 2:59 PM The Talk 2-3p :30 JM72412H \$450.00 NM 5 WKMG 08/02/12 2:27 PM The Talk 2-3p :30 JM72412H \$450.00 NM 4 WKMG 08/03/12 2:59 PM The Talk 2-3p :30 JM71312H \$450.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255216-1	08/06/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/30/12	08/03/12	News at 5p	5-530p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:28 PM News at 5p 5-530p :30 JM72412H \$800.00 NM 2 WKMG 07/31/12 5:13 PM News at 5p 5-530p :30 JM72412H \$800.00 NM									
23	07/30/12	08/03/12	News at 6p	6-630p	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/01/12 6:21 PM News at 6p 6-630p :30 JM72412H \$900.00 NM 2 WKMG 08/02/12 6:21 PM News at 6p 6-630p :30 JM72412H \$900.00 NM 1 WKMG 08/03/12 5:58 PM News at 6p 6-630p :30 JM71312H \$900.00 NM									

Total Spots 62 Gross Total \$41,650.00

Payment Terms 30 Days

Agency Commission \$6,247.50
Net Amount Due \$35,402.50

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